

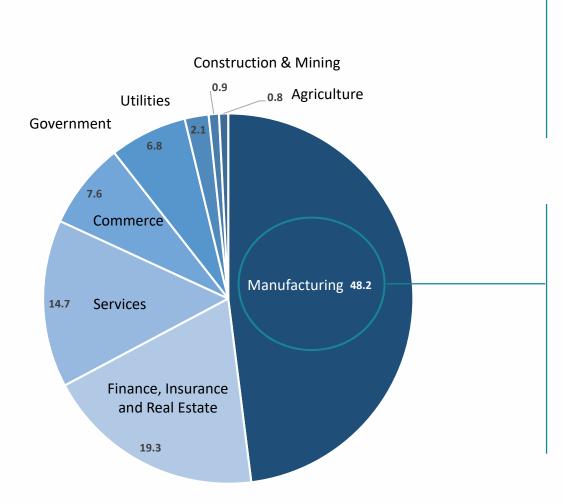
# Strengthening Puerto Rico's Investment Climate and Ease of Doing Business

Manuel A. Laboy Rivera, Eng. Secretary, Department of Economic Development and Commerce



## Our Economy

# Gross Domestic Product Share by Main Economic Sectors FISCAL YEAR 2017



GPN \$70.1 billion

GDP \$105.0 billion

**GDP PER CAPITA** \$30,516

**EXPORTS VALUE** \$71.9 billion

**IMPORTS VALUE** \$43.3 billion

**TOURISM:** Approximately 7% of GDP

#### MANUFACTURING SECTOR GDP

**44.6%** Bio-Pharma/Life Science

**20.2%** Computer and Electronics

19.8% Basic Chemicals

**5.4%** Medical Devices

**3.1%** Beverages & Tobacco

**2.4%** Food

**1.4%** Electrical Equipment & Components

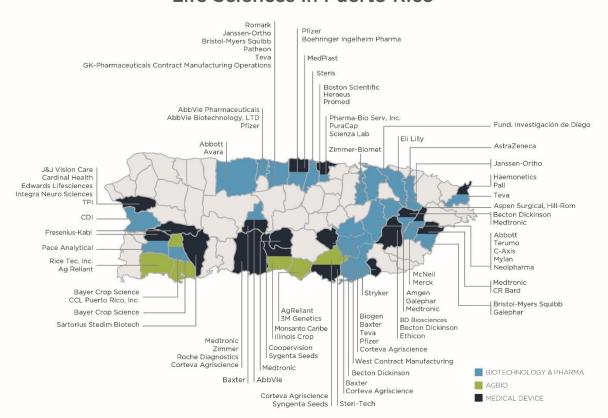
3.1% Others



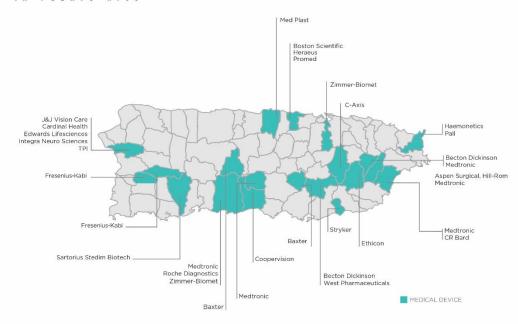
## Strategic Sectors

## Biopharma

#### Life Sciences in Puerto Rico









## Strategic Sectors

## Aerospace & Information Technology

#### PUERTO RICO'S AEROSPACE ECOSYSTEM National Astronomy and lonosphere Center Interamerican University (Arecibo Observatory) Axon Puerto Rico Interamerican University Infotech Aerospace Services Rafael Hernández Airport Turabo University Polytechnic University Turabo University East University Honeywell Aerospace Turabo University Phoenix Cables Inc. Opti Manufacturing Technology Park Essig Research Florida Turbine Pratt & Whitney Lockheed Martin University of Puerto Rico: Interamerican University Hamilton Sundstrand Aerospace Companies

## INFORMATION TECHNOLOGY





## Economic Development Plan Vision and Public Policy – Governor Rosselló

## **PUERTO RICO**









Leader of the Human Cloud



## **Economic Development**

## GDP Growth & Productivity

GDP = Personal consumption + expenditure

Government consumption + expenditure

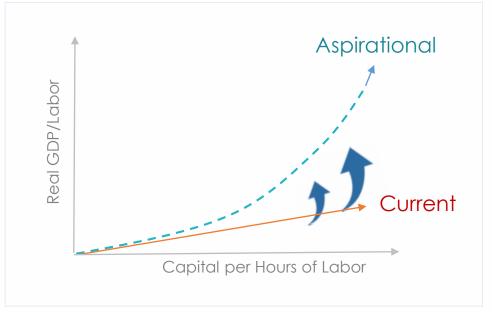
Gross **public\*** domestic investment

Gross **private** domestic investment

(Sales Exports

Purchases)
Imports

Productivity is expressed in function of youth & workforce development, innovation and competitiveness as our main components.



Factors such as **labor**, **capital** and **technology**, among others, will affect the available resources.



#### We are committed to

continue improving our business climate in order to be an optimal and competitive investment destination



The current circumstances create momentum for implementing a comprehensive structural reforms package to attract private capital investment and achieve strong, sustainable and balanced economic growth



The Single Business Portal (SBP) will become the Government of Puerto Rico's One-Stop-Shop digital platform for all businesses to apply for permits and economic incentives.



#### PERMIT REFORM 2019

- Consolidates dozens of licenses, certifications and use permit into a Single Permit
- Consolidates various construction related permits into a Single Construction Permit
- Consolidates various construction operational activities into a Single Construction-Operational Permit
- Updates the Joint Regulation and Digital Platform to include municipalities with permits office

#### **SBP**

- The SBP will group all permits as per 2017 Permit Reform, plus all economic incentives as per New Incentives Code, based on the concept of Unique Profile for each business
- Initial incentives already available: Act 20-2012, Act 22-2012 and Act 14-2017
- Can be access thru www.businessinpuertorico.com



Public Private Partnerships (Act 29-2009)





## PROJECTS

- Transportation
- Air and maritime ports
- Toll roads
- Energy
- Social infrastructure
- Potable water, wastewater treatment
- Solid waste management
- Other qualifying activities

## www.p3.pr.gov

#### Puerto Rico has a proven track record in P3's

Landmark projects such as Toll Roads PR-22 / PR-5 and Luis Muñoz Marín International Airport showcase our competitiveness in planning and implementing P3 projects in a sucess manner

## Act 1-2017: Key Amendments to Strengthen P3 Framework

Allows **private sector** to submit unsolicited proposals, enabling collaboration and partnerships to accelerate development of critical infrastructure and optimization of government operations

#### Attractive tax incentives

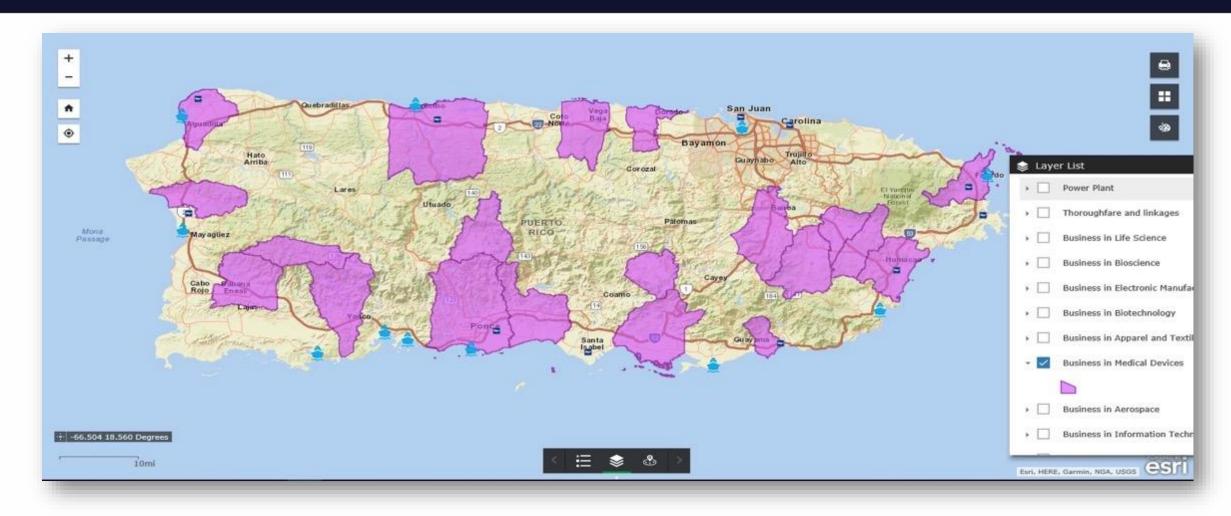
10% income tax rate (operationes covered under P3 contract)

100% exemption for real property taxes (duration of

the contract)

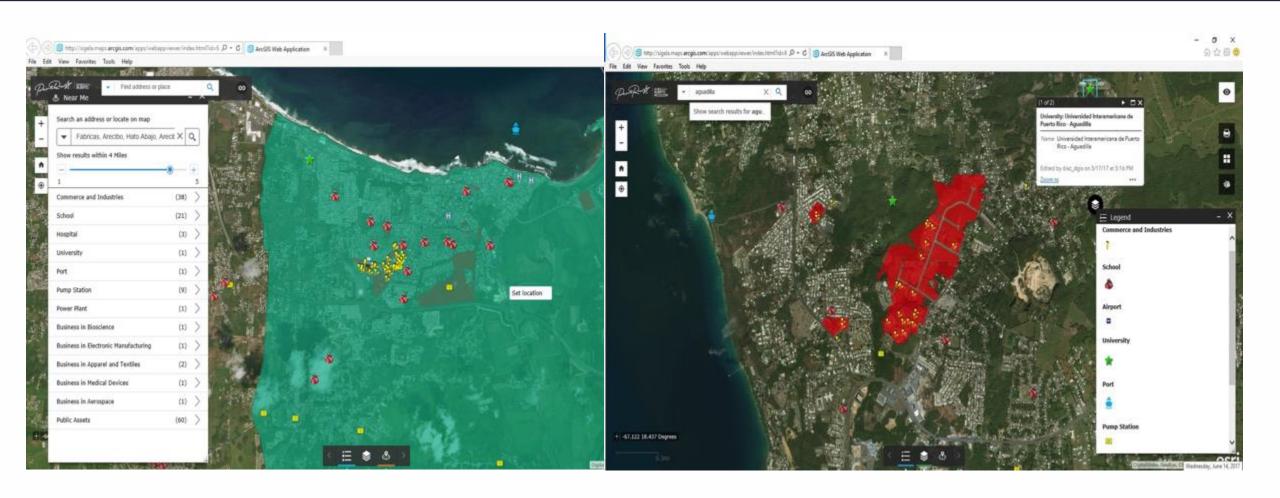


## Assets Map





## Assets Map





Invest Puerto Rico (Act 13-2017)

Discover
Puerto Rico
(Act 17-2017)







## New Incentives Code

New Incentives Code seeks to revamp the way in which all economic incentives are reviewed, approved and managed.

- The Incentive Code seeks to encourage activities that produce a positive RETURN OF INVESTMENT (ROI).
- Establish an easy and efficient process to request incentives.
- Strengthen compliance and control of incentives.
- 100% fiscal transparency, accountability and fiscal risk for all the economic incentives.

### SUBSECTION AND CATEGORIES OF NEW CODE

















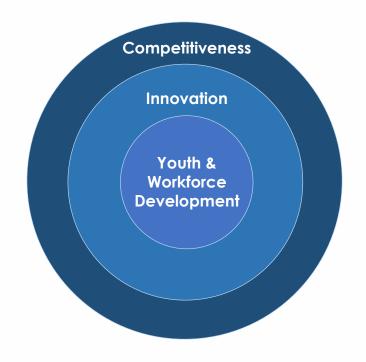
#### PROPOSED NEW INCENTIVES CODE

- New code proposes to add all incentive laws and programs under one law.
- The new code will be divided into sections with different characteristics and prerequisites for each to attend
  different sectors and strategic economic activity.
- Will follow the proposed economic principles to promote innovation, competitiveness and activities that increase the value of Puerto Rico.



## Strategic Sectors

- **1** AGRO INDUSTRIES
  - Specialty Crops
  - Basic Basket
  - Food Processing
- ADVANCED MANUFACTURING
  - o BioPharma
  - Medical Devices
  - Material Science
- AEROSPACE
  - Electro-Mechanical Components
  - o MRO
  - Engineering & Testing
- INFORMATION TECHNOLOGY
  - IOT & Smart Cities
  - Blockchain
  - o FinTech
  - Sharing Economy
  - Healthcare IT
- CREATIVE ECONOMY
  - o Film Productions & Streaming
  - Creative & Digital Content



- **CEAN ECONOMY** 
  - Ocean Technologies
  - Ocean-Related Activities
  - Deep Ocean Applications
- 7 BIO ECONOMY
  - Bio-Based Raw Materials
    - o Industrial Hemp
    - Medical Cannabis
    - o Bio Fuels
    - Recycling
- **Q** FINANCE & INSURANCE
  - International Insurance Center
  - o International Financial Entities
- VISITORS ECONOMY
  - o Groups & Conventions
  - o Leisure & Cruise Industry
  - Medical Tourism
  - Nautical Tourism
  - o Eco & Agro Tourism

## **Key Initiatives & Programs**

- DEDC Reorganization & Consolidation of Agencies & Programs
   Valida Davider to and Draggers
- Youth Development Program
- Workforce Development (OJT, Apprenticeship Program)
- Innovation & Entrepreneurship
- Energy Efficiency & Conservation Program
- Retention of Medical Professionals (Act 14)
- Bio-Economy Viability Study
- DOT Air Cargo Waiver (with Ports Authority)
- Innovative Start-ups
- SMEs in Food & Beverage (with UPR Mayagüez)
- Industrial Hemp (with Department of Agriculture)
- Woman Business Portal
- Blockchain Advisory Council
- Sharing Economy
- Federal Contracting Center
- Medical Tourism
- EB-5 Program

# Department of Economic Development and Commerce (DEDC)



Department of Economic Development and Commerce (DEDC)



ROOSEVELT ROADS















## Puerto Rico: Regional Center Initiative

## Eb-5: What is Eb-5 Visa?

- Pathway to Permanent Green Card
- Immigration Investor Visa
- Employment-Based 5th Preference Visa
- U.S. Citizenship and Immigration Services
- 10,000 visa numbers available per Fiscal Year
- Stimulate economy through job creation and foreign investment
- 2 levels based on TEA designation



## Puerto Rico's Public Policy

### In a Nutshell

- As a government sponsored program, DEDC, as a Regional Center Creator, will assist private EB-5's regional centers in developing a business plan, engaging an escrow agent (as an example, PR's EDB) and both securities and immigration attorneys to ensure that the investments are properly structured and are in compliance with SEC and USCIS regulations, respectively.
- Rather than competing against Puerto Rico's established regional centers, DEDC will help market their projects, at an international level, and provide assistance with their U.S. Citizenship and Immigration interaction.



## Disaster Recovery Action Plan

# (CDBG-DR) Community Development Block Grant – Disaster Recovery

- I. On **February 1, 2018**, Congress made available **\$1.5 billion in CDBG-DR** in response to the hurricane in order to recover, rebuild and stimulate economic growth in Puerto Rico.
- II. On April 10, 2018, Congress granted an additional \$18.5 billion in CDBG-DR for the recovery of the island.

#### FUNDS INTENDED FOR ECONOMIC DEVELOPMENT PROGRAMS - \$ 145M [Action Plan under Review]

\$35M

\$50M

\$10M

3

\$15M

\$10M

5

\$25M

6

Construction and Commercial Revolving Loan

Program aimed at contractors and subcontractors to develop or strengthen their competitive capacity and ensure recovery projects financed with federal funds

Small Business Financing

Small emerging and established businesses (Startups), and / or recovering from the hurricane. Mainly for working capital **Workforce Training** 

To create economic opportunities for the unemployed and underemployed, through an Apprenticeship Program focused on construction and hospitality

Tourism and Business Marketing

To continue the stabilization or increase income related to tourism and attract companies to establish or relocate in Puerto Rico

Small Business Incubators and Accelerators

Program aimed at repairing existing small business incubators or building new incubators

**Strategic Projects** 

To create and retain jobs through commercial investments and making improvements in commercial / retail districts



## **PURPOSE:**

Spur investment of unrealized capital gains held by U.S. taxpayers, in economically distressed communities.

- An estimate of \$6 trillion in unrealized capital gains is available to be redeployed in distressed communities.
- In, 2018, U.S. Treasury designated over 8,700 Opportunity Zones as a Low-income communities (LICs)across the country including Puerto Rico which is almost 95% OZ qualified.
- Investments in Opportunity Zones must be made by an Opportunity Zone Fund. These are corporations or partnerships organized for the purpose of investing in qualified Opportunity Zone property that hold at least 90% of their assets in qualified investments.

## **Opportunity Zone: Overview**

01

#### **DEFERRAL OF REINVESTED GAIN:**

Recognized gains that are re-invested into an O-Zone Fund are deferred until earlier of 12/31/2026 or sale of investment in O-Zone Fund.

#### **REDUCTION OF REINVESTED GAIN:**

Recognized gains that are re-invested into an O-Zone Fund are reduced by 15% if investment held for 7 years and 10% if held for 5 years.

02

03

#### TAX – FREE APPRECIATION ON O-ZONE FUND INVESTMENT:

Appreciation on investment in O-Zone Fund is not subject to federal income tax if held for at least 10 years.

## Puerto Rico's Unique Advantages

- 94% of Puerto Rico has been designated an Opportunity Zone
- Transformative Business activities can benefit from both Opportunity Zones benefits and CDBG-DR Impact Zone benefits.
- Governor's Rossello's long term transformation plans are aligned, and Support, Opportunity Zones investor's ten year investment horizon.
- Puerto Rico's depressed property value has the potential to Support Strong ROI's.

- Federal funding investment will enhance tax-free investment appreciation
- Puerto Rico's economic incentives already exceed those in most states and will be adjusted as required to remain competitive
- Expedite permitting and regulatory approvals to promote Opportunity Zones
- Significant long term investor interest already in key sectors, such as Tourism and Public Private Partnerships.

## A Focus on Regional Development

#### **West Region**

· Microgrids: PRIDCO Industrial Parks

Aguadilla Añasco Santa Isabel Juana Diaz

Aerospace Cluster:

Mayaguez, Rincon, Aguadilla Isabela Quebradillas Arecibo

#### **Central Region**

- · Center of Excellence of Agriculture, Utuado
- · Microgrids: PRIDCO Industrial Parks, Jayuya

#### **Greater San Juan**

- · Science City: San Juan
- · Cronos: San Juan
- · District Live: San Juan
- Bahia Urbana: San Juan
- Medical Tourism: San Juan, Bayamon, Guaynabo and Carolina



#### **South Region**

- · Port of Ponce: Ponce
- Redevelopment of the PR 127 Corridor (CORCO): Guayanilla

Peñuelas

· Ag Bio Cluster:

Lajas Guanica Sabana Grande Juana Diaz Santa Isabel Salinas Guayama

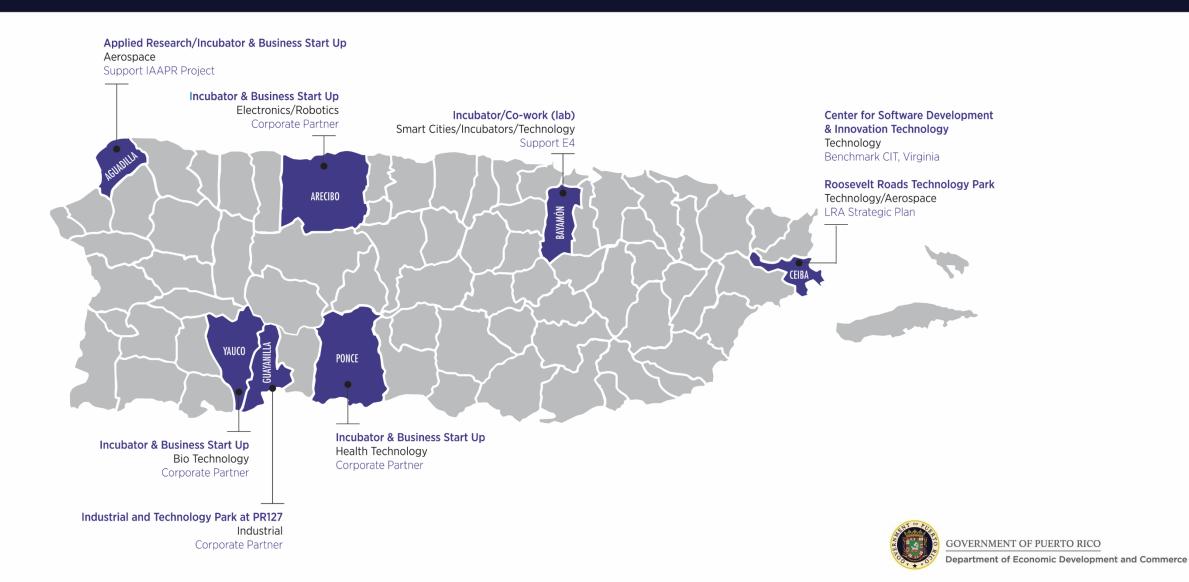
#### **Sunrise Hub**

- Roosevelt Roads: Ceiba
- · Puerto Rico Ocean Technology (PROTech):

Arroyo Maunabo Patilas Humacao Yabucoa



## Innovation & Technology Initiatives



## **PRIDCO Industrial Parks**

Puerto Rico Industrial Development Company (PRIDCO) owns 23 MM FT2 of industrial space across all of the 78 municipalities



1,500 units for rent or sale\*



224 industrial parks



Average occupancy is 74%\*\*



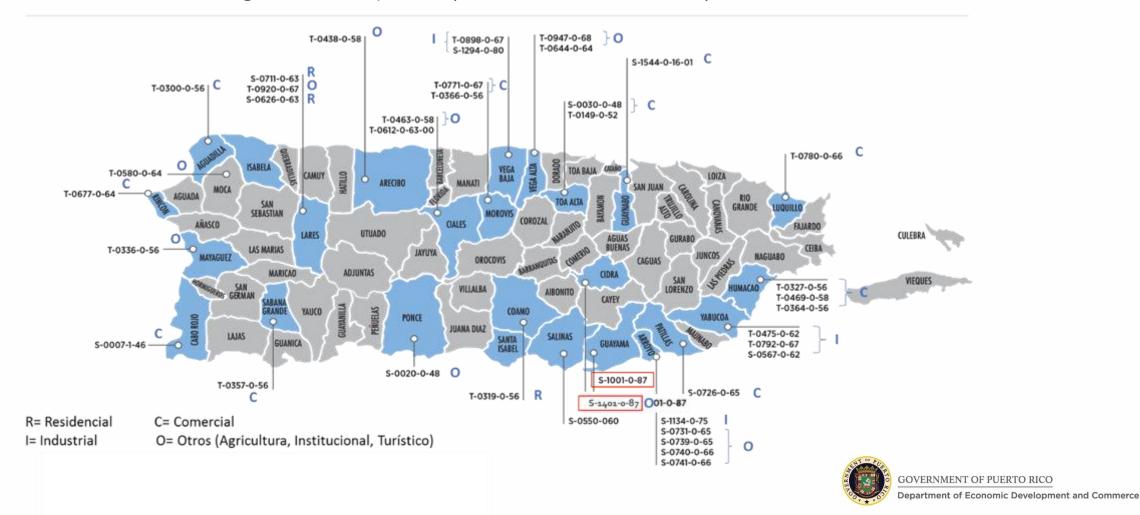


<sup>\*</sup> Subject to market conditions and project development proposal

<sup>\*\*</sup> Excludes "non marketable" units (~200 units out of 1,500 total inventory)

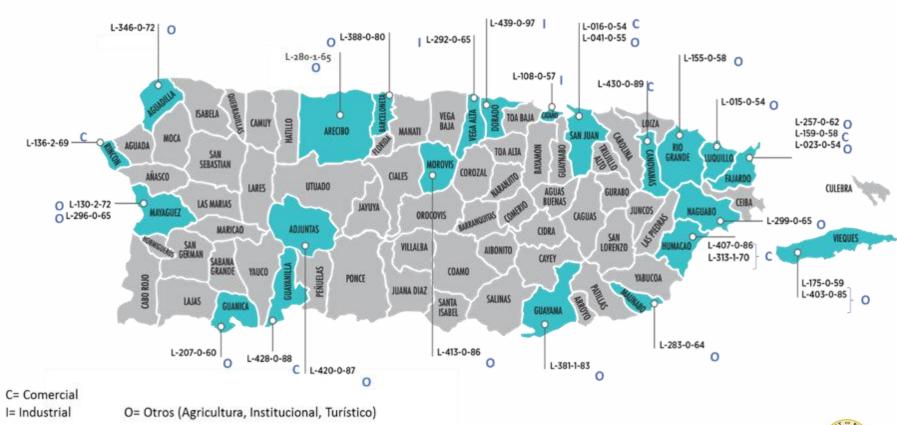
## **PRIDCO Industrial Parks**

Pre-selected Buildings for Development (to Demolish or Remodel) with Private Investment



## **PRIDCO Industrial Parks**

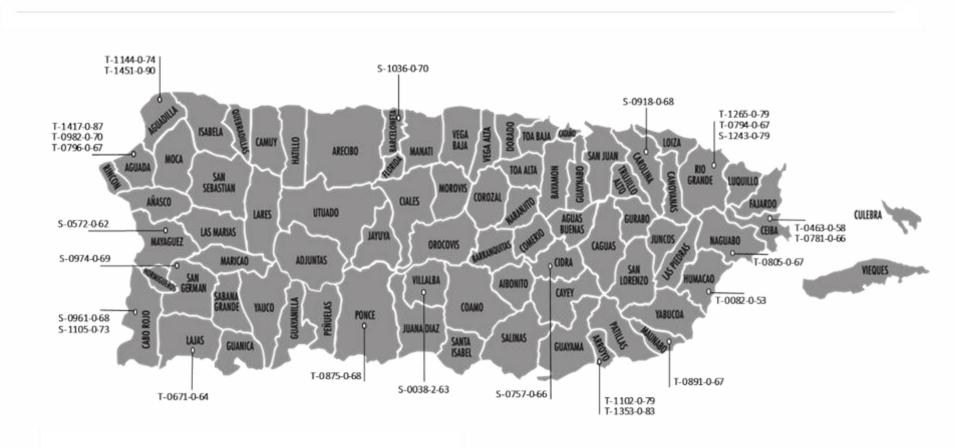
Pre-selected Lots for Sale or Development Projects with Private Investment





## **PRIDCO Industrial Parks**

## Vacant Buildings (5 or more years)





PRIDCO
INDUSTRIAL PARKS
Santa Isabel, Jayuya,
Añasco & Aguadilla
(RFP completed)

MICRO GRIDS





PROJECT CRONOS
San Juan









PUERTO RICO
OCEAN
TECHNOLOGY
INDUSTRIAL PARK
(PROTech)





PUERTO RICO OCEAN TECHNOLOGY INDUSTRIAL PARK (PROTech)





## **PROTech**

## Puerto Rico Ocean Technology Industrial Park

 REGIONAL park dedicated to the creation of industries derived from the use of deep sea water (DSW-Deep Sea Water), fostering an ecosystem that integrates applied research, innovation and economic development

**PATILLAS** 

**Municipalities to impact**: Arroyo, Maunabo, Patillas, Humacao and Yabucoa.

Family income Average area: \$15,744 % with income under Poverty level: 47.7%

MAUNABO

**ARROYO** 

GOVERNMENT OF PUERTO RICO
Department of Economic Development and Commerce

## **PROTech Industrial Park**

## **DIRECT INDUSTRIES**



**AGRICULTURE** 



**AQUACULTURE** 



SEAWEED CULTIVATION



**RESEARCH** 



**INDIRECT INDUSTRIES** 

**MANUFACTURE** 



COMMERCE



POTABLE WATER PRODUCTION



A/C COOLING WITH DSWC



CONVERSION OF OCEANIC THERMAL ENERGY



**BUSINESS CENTER** 



**TOURISM** 



**EDUCATION** 

## **Model for Puerto Rico**

**Enterprises** Developed at the Hawaii Ocean **Technology Park** 









































Hawai'i Natural Energy Institute School of Ocean and Earth Science and Technology





















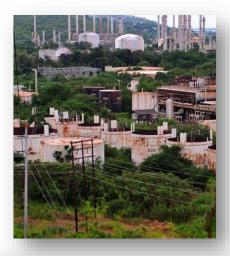
## **PROTech**





REDEVELOPMENT OF
THE PR127
CORRIDOR
(CORCO)
Peñuelas, Guayanilla







## Strategic Projects

### Port of Ponce

#### VISION

**Position Ponce as the 2<sup>nd</sup> port of Puerto Rico** for cargo shipping operations, multipurpose activities, as well as a cruise Port of Call

At the operational level, **Crowley**, among others, are using the current port facilities

Royal Caribbean has an itinerary for 2018 and 2019 where Ponce is the first stop before touring other islands; each stop translates into an average of \$200,000 in economic injection to merchants directly.

Parallel, the Puerto de Ponce Authority is in the process of updating the Master Plan, including Added Value Zones and the recommendations from Portek as part of their final report to the Board of Directors



SCIENCE
CITY
San Juan





### SCIENCE CITY



#### **Achievements**

- Finished the construction of the Facility of Puerto Rico Environmental Research Laboratory (PRERL) and the Puerto Rico Vector Control Laboratory (PRVCUL) with an investment of \$3M. This modern laboratory has the highest technology.
- Finished the construction of one of the principal roads of Science City Laboratory Road with an investment of \$9M. This street runs through Science City from PR-21 to De Diego Avenue. The latter allow access for the future development in Science City.
- The Highway Authority in joint with the Trust have designed the Science City Boulevard, including the new exit ramp from Las Americas Expressway (PR18) to Science City. The expectation of construction is for the next fiscal Year.

#### **Future Plans**

- The schematic design for the Forward Center Building have been performed.
   The location will be adjacent to the Innovation Center as part of new offices spaces for the future expansion of the Trust. Some meeting with Boston Scientific have been held.
- The Trust is working with a proposal to PRIDCO to administrate BDTC.

Dorado Beach Health (Johns Hopkins)







# **District Live**





# Bahía Urbana

# Puerta de Tierra, Old SJ





# Film District

## Convention Center San Juan









# Roosevelt Roads Redevelopment





# Waterfront Master Plan Roosevelt Roads



in+EGRa

WATERFRONT MASTER PLAN ROOSEVELT ROADS
Ceiba, Puerto Rico

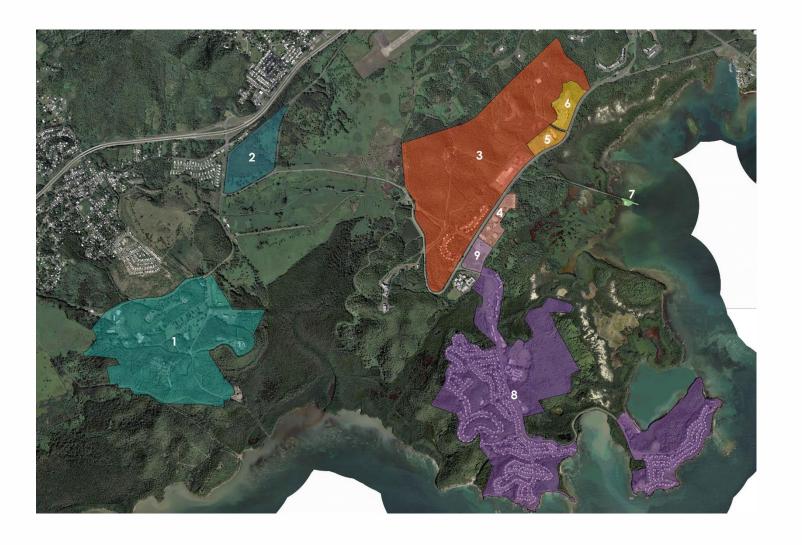


GOVERNMENT OF PUERTO RICO

Local Redevelopment Authority



# Downtown & South Area Plan Roosevelt Roads





# **Roosevelt Roads**

# New Technology Park





# **Roosevelt Roads**

# MicroGrid Project (RFP completed)









- Energy
- Information Technology
- Manufacturing/Industrial
- Life Sciences
- Aerospace & Engineering

# Unprecedented Investment Opportunities:

- Telecommunications
- Food and Beverages
- Real Estate
- Mospitality and Tourism
- Sharing Economy

# P3's, OZ, Local Incentives and DR Funds

- 🧼 Health and Wellness
- Medicinal Cannabis
- Industrial Hemp
- And more...



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THANK YOU!

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